



PATENT

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: ) Attorney Docket No. 47004.000180  
)  
ROTHMAN, *et al.* ) Examiner: G. Akers  
)  
Serial Number: 09/988,291 ) Group Art Unit: 2761  
)  
Filed: November 19, 2001 ) Confirmation No. 8456  
)  
Title: SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING  
CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING

Handwritten signature and date: 2/26/03

**REQUEST FOR EXTENSION OF TIME  
AND AMENDMENT AND RESPONSE TO PAPER NO. 3**

**BOX NON-FEE AMENDMENT**

Director of the United States Patent  
and Trademark Office  
Washington, D.C. 20231

Sir:

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**REQUEST FOR EXTENSION OF TIME**

Applicants respectfully requests a One-Month Extension of Time under 37 C.F.R. § 1.136(a) for responding to the Office Action mailed on October 9, 2002, in the above-captioned application. Accordingly, it is respectfully requested that the time for response be extended up to and including February 10, 2002 (February 9, 2002 being a Sunday). A check including the amount of \$110.00 is attached to cover the one-month extension of time fee. In the event of any variance between the amount enclosed and the fees determined by the U.S. Patent and Trademark Office, please charge or credit any such variance to the undersigned's Deposit Account No. 50-0206.

In response to the Office Action mailed on October 9, 2002, in the above-referenced patent application, Applicants submit the following amendments and remarks.

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**REMARKS**

The Office Action mailed October 9, 2003, has been carefully reviewed.